

# DEVI SESHADRI

## CONTACT

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deviseshadri.com

308-627-3771



Eligible to work in the US

## EDUCATION

### BFA GRAPHIC DESIGN

University of Nebraska-Lincoln

December 2020

GPA: 4.0

### NAIL TECHNICIAN'S LICENSE

Omaha Academy of Nail Design

July 2017

## AWARDS

### CHANCELLOR'S SCHOLAR

December 2020

### DEAN'S LIST

December 2017—December 2020

### UNDERGRADUATE JURIED EXHIBITION ARTIST

February 2018, 2019, 2020

### ELGAS PROJECT GRANT RECIPIENT

February 2019

### FAULKNER FRESHMAN AWARD RECIPIENT

February 2018

## EXPERTISE

Procreate ● ● ● ● ●

Illustration ● ● ● ● ○

2D Animation ● ● ● ● ○

Data Visualization ● ● ● ○ ○

## EXPERIENCE

### IN HOUSE DESIGNER

UNL Astronomy | January 2019 - August 2020

On an established team of professors, grad students, and videographers I:

- Translated complex scientific concepts into accessible graphics for 20+ nationally published instructional videos
- Created a standardized archive of 500+ files by multiple artists, updating and incorporating user feedback as needed
- Initiated the incorporation of print-inclusive media, creating several poster-style infographics complete with digital and animated counterparts for continued video production

### DESIGN INTERN

Syron Design | May - September 2018

As design intern at Syron Design I:

- Assisted the launch of a new brand strategy for Sea Tow, a national boat insurance and towing company
- Created individualized marketing materials for each of four identified demographics while strictly adhering to the brand style guide
- Edited photos for digital publication, designed print layouts, and published a new member brochure which remains in use

### SALES ASSOCIATE

Blick Art Materials | July 2021 - present

By working at Blick Art Materials I have:

- Honed my visual merchandising capabilities and customer care
- Immersed myself in the artistic community, exploring the boundaries of my own art style and experimenting with new perspectives
- Rounded out my digital expertise with insight into traditional media, such as oil and acrylic

### BARISTA

Starbucks Coffee Company | August 2021 - July 2022

As a Starbucks barista I:

- Developed my communication and multitasking abilities within a high pressure team setting
- Crafted up to 100 drinks per hour, averaging 5 minutes between order and pick up time
- Cultivated dedicated customer relationships by memorizing names, orders, and preferences, providing a sense of belonging

## REFERENCES

Ricky Soltero | Starbucks Coffee Company

619-232-3235

Ernie Najera | Blick Art Materials

619-687-0050